



Advertising Information

2019 *State of the Technology Industry Guide*

Audience

The *State of the Technology Industry Guide* has been established as the premier resource for technology industry information in the areas of economic impact, infrastructure, workforce, business climate and industry trends. The full-color, 32-page guide has become the go-to publication for **state policy makers** focused on expanding the industry, **economic developers** looking to attract and expand businesses, **industry professionals** seeking to attract and retain employees, and **secondary and postsecondary educators** as they are shaping the future of information technology curriculum.

Circulation

5,000 copies

Advertising Options

In addition to individual ads, one page in the guide is dedicated to recognizing the publication partners and sponsors.

PARTNER **\$2,000**

- Full page ad or advertorial (7.5 x 10)
- 200 copies

SPONSOR

Diamond **\$1,500**

- Half page ad or advertorial (7.5 x 4.5)
- 100 copies

Platinum **\$1,000**

- Quarter page ad (3.75 x 4.5)
- 50 copies

Gold **\$750**

- Eighth page ad (3.75 x 2.25)
- 30 copies

Silver **\$500**

- Logo
- 20 copies

Bronze **\$250**

- Logo
- 10 copies

Artwork Details

We accept four color, high-resolution (300 dpi or greater) PDF, EPS or TIFF files. Scanned and digital photos should be 300 dpi.

Artwork Deadline

Submit artwork via e-mail by **September 4, 2018.**

Commitment Deadline

August 1, 2018

If you have questions, contact Annie Bennett, project coordinator, at 701-355-4458 or office@technd.org.